



June 6, 2019

## June Company Update

ORHub is a growth-stage data analytics company (OTC: ORHB) born from Microsoft's Biz Spark Plus Program whose mission is optimizing the business of surgery. They were recently selected a Microsoft Silver ISV partner and have established a Microsoft Co-sell relationship with other strategic relationships underway to accelerate market penetration of ORHub's Surgical Spotlight.

The U.S. market continues to grow, with over 5,500 hospitals and 6,100 ambulatory surgery centers (ASC's) performing over 50 million medical procedures annually. According to [MarketsandMarkets](#), the global healthcare analytics market will approach \$50BN by 2024 with a 5-year Compound Annual Growth Rate ("CAGR") of 28.3% from 2019. However, EHRs and big box analytics miss the mark badly with generic and cumbersome reporting that frustrates users.

Surgical Spotlight is designed specifically for perioperative professionals by perioperative professionals, surfacing vital, actionable insights to facilitate change that delivers more than 9X ROI. ORHub has caught the eye of key industry opinion leaders as they experienced the difference Surgical Spotlight can make in healthcare. They continue to identify millions of dollars of opportunity for our customers which has administrators and our nationally acclaimed physician champions excited about ORHub as a partner to help them deliver financially viable solutions they believe their patient communities deserve.

ORHub is gaining brand awareness through email marketing, clinical networking, targeted industry conferences, and with a national sales network. They are expanding our marketing strategy through industry leading events such as HIMSS, ORBMC and AORN, social media, direct email campaigns, and videos. They are rapidly scaling our sales force nationally, and now cover 42 states with experienced software and device sales representatives. Their impact is expected to be significant in second half of 2019 and beyond.



In the first few months following the January 2019 Surgical Spotlight launch, they secured 5 contracts. These first facilities are already benefiting and are expected to cover nearly 96,000 patient cases annually. They continue to increase traction in the market with an active pipeline of 117 hospitals and ASC's, many of which are connected to larger integrated delivery networks (IDN's). Our twelve-month sales forecast is \$6M annualized. With surgeries expected to increase each year and medical facility revenue being squeezed by payors, ORHub is uniquely positioned for growth.

The transformation of healthcare is here and ORHub is excited to be a part of the revolution, moving legacy infrastructure into the digital era. I welcome the opportunity for you to invest in the future of this company as 2019 is positioned to be a breakout year.

Attached is the ORHub investor deck, as well as, some overview information on the Surgical Spotlight product.

For more information, please visit the website at [www.orhub.com](http://www.orhub.com). See the peer-reviewed published article here: [Article](#). Below are just a couple testimonials from their customers:

Terry Roth, Executive Director of Hoag Orthopedic Institute stated, "ORHub ingests data from any Electronic Health Record, then analyzes, manipulates and displays it in a way which enables facilities to influence physicians and staff to work towards improved hospital and patient outcomes. It provides a comprehensive view of material that is both user-friendly and easy to grasp. Working in ORHub has allowed me to prioritize my efforts towards increased efficiencies in many aspects of the perioperative process!"



Dr. Kevin Kaplan, Jacksonville Jaguars Head Team Physician says: “As physicians, our main focus is on patient care and achieving the best possible outcomes. Given the problematic rising cost of healthcare, physicians need to understand the finances of procedures to play a role in controlling these costs. The ORHub case receipt is part of a game-changing platform to help physicians and administrators institute changes to control surgical expenditure and enhance patient care,” Dr. Kevin Kaplan is a nationally esteemed orthopedic surgeon who has contributed to over twenty publications, earned research awards and has received specialized training in orthopedic trauma surgery.